## KELSEY MEDIA PRODUCTIONS presents E1 MOBILE MARKETING VEHICLE

Put marketing innovation in the driver's seat of this unique, fully restored 1941 Chevy promotional vehicle. E1's latest brand building/messaging tool is sure to turn heads leaving behind targeted, lasting impressions. This throwback original is the perfect complement to any grassroots/guerilla marketing campaign. Whether th onsite at a promotional event or cruising down 5 Avenue, the E1-MMV is poised to capture an audience and deliver high impact, targeted messaging in compelling fashion. This mobile marketing vehicle features a wide range of customizable configurations and optional services including:

- Street teams for product sampling live demonstrations, contests and promotions
- Street theater productions & live presentations
- E1- MMV is equipped with (2) 65" 1080p HD video scr eens with integrated HQ sub-woofer audio system for presenting:
  - HD DVD multimedia content
  - Live HD satellite or direct video feed viewing
  - HD Xbox / PS3 gaming
  - Remote online web-based presentations
- R emovable A/V back unit can be replaced with:
  - Optional "cube" banner unit w/lighting
  - Live entertainment, podium or custom structure
  - Custom fabricated visual props: large sized product replicas, etc.
- Multiple graphic advertising areas with co-sponsorship branding opportunities

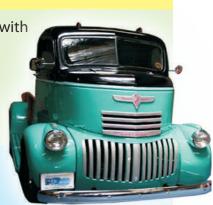
## Rate Package

Daily, weekly, and monthly customized rate packages available.

For more information, please contact:

Kelsey Media Productions • Stephen Cataldo ph. 781.365.4800 or email: stephen@kelseypro.com





## **Optional Services & Configurations:**

- Street Teams for product sample or flyer distribution Database Acquisition
- Remote online web-based presentations
- Live satellite and HD TV
- Removable A/V back unit can be replaced with:
- Optional "Cube" Banner Unit w/ back lighting
- Live Entertainment / Street theater productions

(2) 65" LCD 1080p HD Screens with integrated HQ Audio / Subwoofer System

> 80p HD viewing by (Panasonic)

> > Enjoy

Panasonic ideas for life

 Multiple Graphic Advertising Areas w/ Co-Sponsorship Branding Opportunities

E1 MMV MOBILE MUL **TI-MEDIA VEHICLE** 

CONCEPT PLAN

DRAWN BY R. OVETSKY FILE NAME MOBILE TRUCK.CDR DATE SCALE 11/18/08

REVISIONS