

KELSEY MEDIA PRODUCTIONS presents

E1 MOBILE MARKETING VEHICLE

Put marketing innovation in the driver's seat of this unique, fully restored 1941 Chevy promotional vehicle. E1's latest brand building/messaging tool is sure to turn heads leaving behind targeted, lasting impressions. This throwback original is the perfect complement to any grassroots/guerilla marketing campaign. Whether on site at a promotional event or cruising down 5 Avenue, the E1-MMV is poised to capture an audience and deliver high impact, targeted messaging in compelling fashion. This mobile marketing vehicle features a wide range of customizable configurations and optional services including:

- Street teams for product sampling live demonstrations, contests and promotions
- Street theater productions & live presentations
- E1-MMV is equipped with (2) 65" 1080p HD video screens with integrated HQ sub-woofer audio system for presenting:
 - HD DVD multimedia content
 - Live HD satellite or direct video feed viewing
 - HD Xbox / PS3 gaming
 - Remote online web-based presentations
- Removable A/V back unit can be replaced with:
 - Optional "cube" banner unit w/lighting
 - Live entertainment, podium or custom structure
 - Custom fabricated visual props: large sized product replicas, etc.
- Multiple graphic advertising areas with co-sponsorship branding opportunities



Rate Package

Daily, weekly, and monthly customized rate packages available.

For more information, please contact:

- Kelsey Media Productions • Stephen Cataldo
ph. 781.365.4800 or email: stephen@kelseypro.com



Optional Services & Configurations:

- Street Teams for product sample or flyer distribution
- Database Acquisition
- Remote online web-based presentations
- Live satellite and HD TV
- Removable A/V back unit can be replaced with:
 - Optional "Cube" Banner Unit w/ back lighting
 - Live Entertainment / Street theater productions

(2) 65" LCD 1080p HD Screens
with integrated HQ Audio / Subwoofer System



DRAFT
PROPOSED CONCEPT



• Multiple Graphic Advertising Areas
w/ Co-Sponsorship Branding Opportunities

E1 MMV
MOBILE MVL TI-MEDIA VEHICLE

CONCEPT PLAN

DRAWN BY
R. OVETSKY

FILE NAME
MOBILE_TRUCK.CDR

DATE 11/18/08 **SCALE**

REVISIONS